Qualtrics: Overview

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Qualtrics is a university supported survey software. This program offers a variety of survey options, survey appearance, survey statistics, and mass distribution options. The Qualtrics workshops will show learners how to create a basic survey, download results into Excel/Word, and how to create panels in order to distribute a survey to email list of participants.

Contents:

- Qualtrics Training
  - Basic
  - Intermediate
  - Advanced

Qualtrics Trainings

- **Qualtrics-Basic**: This is an introductory Qualtrics course designed to teach learners the following skills: how to create survey questions, how to delete survey questions, how to use basic display and skip logic, how to manage surveys, and how to distribute surveys through an anonymous link.
  
  View Related Articles

- **Qualtrics-Intermediate**: Learn how to manipulate blocks and questions, using survey flow, and survey options (such as, Custom End of Survey Message and piped text from survey questions).
  
  View Related Articles

- **Qualtrics-Advanced** Topics:
  
  View Related Articles
  - **Creating Panels**: This workshop is designed to teach the creation of distribution lists, panels, survey distribution via panel, and embedding data.
  
  - **Generating Reports**: Learn how to create and view your data in a meaningful way through reports.

- Basic sharing: Sharing with or without edit access

- Transitioning ownership

Qualtrics-Basic

Log in to Qualtrics
Survey.uwec.edu

Create a “Project” (Survey)
https://www.qualtrics.com/support/survey-platform/my-projects/creating-a-project/

Adding Questions to a survey
https://www.qualtrics.com/support/survey-platform/survey-module/editing-questions/creating-questions/
Changing Question Type

Page Breaks

Preview the Survey

Skip Logic

Display Logic
https://www.qualtrics.com/support/survey-platform/survey-module/question-options/display-logic/

Look & Feel Overview

Distribution Overview
https://www.qualtrics.com/support/survey-platform/distributions-module/distributions-overview/

Distribute Anonymous Link
https://www.qualtrics.com/support/survey-platform/distributions-module/web-distribution/anonymous-link/

Results Overview
https://www.qualtrics.com/support/survey-platform/reports-module/results-section/reports-overview/

Qualtrics-Intermediate

*PREREQUISITES: Qualtrics-Basic*

Block Options Overview

Branch Logic

Survey Flow

Survey Options

Test Survey

Email Triggers
Qualtrics-Advanced Topics

PREREQUISITES: Qualtrics-Basic, Qualtrics-Intermediate

Contact List Overview
https://www.qualtrics.com/support/survey-platform/contacts/contact-list-overview/

Create a Contact List
https://www.qualtrics.com/support/survey-platform/contacts/creating-a-contact-list/

Mailing List

Piped Text
https://www.qualtrics.com/support/survey-platform/survey-module/editing-questions/piped-text/piped-text-overview/

Embedded data