Guide to the Visual Communications Graphics Final Book Project

Overview of the Collection

Repository:
Special Collections & Archives
McIntyre Library
University of Wisconsin – Eau Claire
P.O. Box 4004
105 Garfield Ave.
Eau Claire, WI 54702 – 4004
(715) 836-2739
http://www.uwec.edu/Library/archives/info.htm

Reference Code: USGZE AS600

Accession Number: 15-018

Collection Number: Archives Series 600

Creators: University of Wisconsin-Eau Claire Department of Communication and Journalism

Title: Visual Communications Graphics Final Book Project

Dates: 2008-2012

Quantity: 0.2 linear feet (1/2 archives box)

Location of Collection: D5/2c

Languages: Collection materials are in English.
Summary: Includes visual communications graphics final book projects from the Communication and Journalism Department’s CJ 380 classes of 2011-2012. Also includes copies of Vision, Nine to Five, and Fresh.

Biographical / Historical Note

Preceded by the Department of Communication and Theatre Arts, the Department of Communication and Journalism was formed in 1994. Ellen Mahaffy, a professor in the Department of Communication and Journalism, taught the 2011-2012 class of CJ 380 class Visual Communication Graphics. Mahaffy took photos for the Vision publication, served as editorial director of the Nine to Five publication, and served as publisher of the Fresh magazine.

Content Description

Includes visual communications graphics final book project from the Communication and Journalism Department’s Visual Communication Graphics classes of 2011-2012. Also includes issues of Vision, a publication on twenty-five years of feminism at Eau Claire, Nine to Five, a publication about surviving the work force after graduation, and Fresh, a publication about eating local in the Chippewa Valley region.

Administrative Information

Acquisition Information: Transferred to the University Archives by Ellen Mahaffy in August 2012.

Access Restrictions: Collection is open to the public.

Use Restrictions: Researchers are responsible for using in accordance with 17 U.S.C. Copyright owned by the University of Wisconsin – Eau Claire.

Preferred Citation: Visual Communications Graphics Final Book Project, 2008-2012. AS600. Special Collections & Archives. McIntyre Library. University of Wisconsin – Eau Claire. Eau Claire, WI.

Processing Note: Processed by Lauren Gilstrap in September 2014.
Arrangement: Flat arrangement.

Subjects

Personal Names: Mahaffy, Ellen

Corporate Names: University of Wisconsin--Eau Claire. Department of Communication and Journalism

Subject Terms:

- College of Communication and Journalism
- Brochures
- University records

Geographical Terms: Wisconsin. Eau Claire