

Guide to the Visual Communications Graphics Final Book Project

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Overview of the Collection

Repository:

Special Collections & Archives
McIntyre Library
University of Wisconsin - Eau Claire
P.O. Box 4004
105 Garfield Ave.
Eau Claire, WI 54702 - 4004
(715) 836-2739
<https://library.uwec.edu/archives/>

Reference Code: USGZE AS600

Accession Number: 15-018

Collection Number: Archives Series 600

Creators: University of Wisconsin-Eau Claire Department of Communication and Journalism

Title: Visual Communications Graphics Final Book Project

Dates: 2008-2012

Quantity: 0.2 linear feet (1/2 archives box)

Location of Collection: D5/2c

Languages: Collection materials are in English.

Summary: Includes visual communications graphics final book projects from the Communication and Journalism Department's CJ 380 classes of 2011-2012. Also includes copies of Vision, Nine to Five, and Fresh.

Biographical / Historical Note

Preceded by the Department of Communication and Theatre Arts, the Department of Communication and Journalism was formed in 1994. Ellen Mahaffy, a professor in the Department of Communication and Journalism, taught the 2011-2012 class of CJ 380 class Visual Communication Graphics. Mahaffy took photos for the *Vision* publication, served as editorial director of the *Nine to Five* publication, and served as publisher of the *Fresh* magazine.

Content Description

Includes visual communications graphics final book project from the Communication and Journalism Department's Visual Communication Graphics classes of 2011-2012. Also includes issues of *Vision*, a publication on twenty-five years of feminism at Eau Claire, *Nine to Five*, a publication about surviving the work force after graduation, and *Fresh*, a publication about eating local in the Chippewa Valley region.

Administrative Information

Acquisition Information: Transferred to the University Archives by Ellen Mahaffy in August 2012.

Access Restrictions: Collection is open to the public.

Use Restrictions: Researchers are responsible for using in accordance with 17 U.S.C. Copyright owned by the University of Wisconsin - Eau Claire.

Preferred Citation: Visual Communications Graphics Final Book Project, 2008-2012. AS600. Special Collections & Archives. McIntyre Library. University of Wisconsin - Eau Claire. Eau Claire, WI.

Processing Note: Processed by Lauren Gilstrap in September 2014.

Arrangement: Flat arrangement.

Subjects

Personal Names: Mahaffy, Ellen

Corporate Names: University of Wisconsin--Eau Claire. Department of Communication and Journalism

Subject Terms:

- College of Communication and Journalism
- Brochures
- University records

Geographical Terms: Wisconsin. Eau Claire
